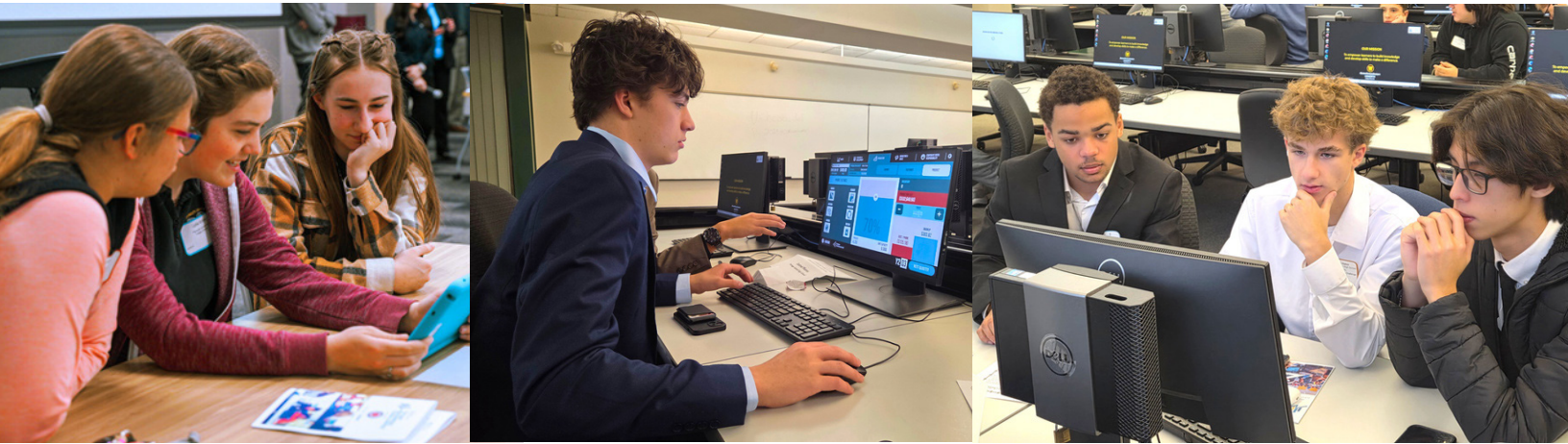


A graphic element for the TITAN BUSINESS CHALLENGE logo, consisting of a stylized bar chart with four bars of varying heights (dark teal, light teal, yellow, dark teal) and a large teal arrow pointing upwards and to the right, passing behind the bars.

TITAN BUSINESS CHALLENGE

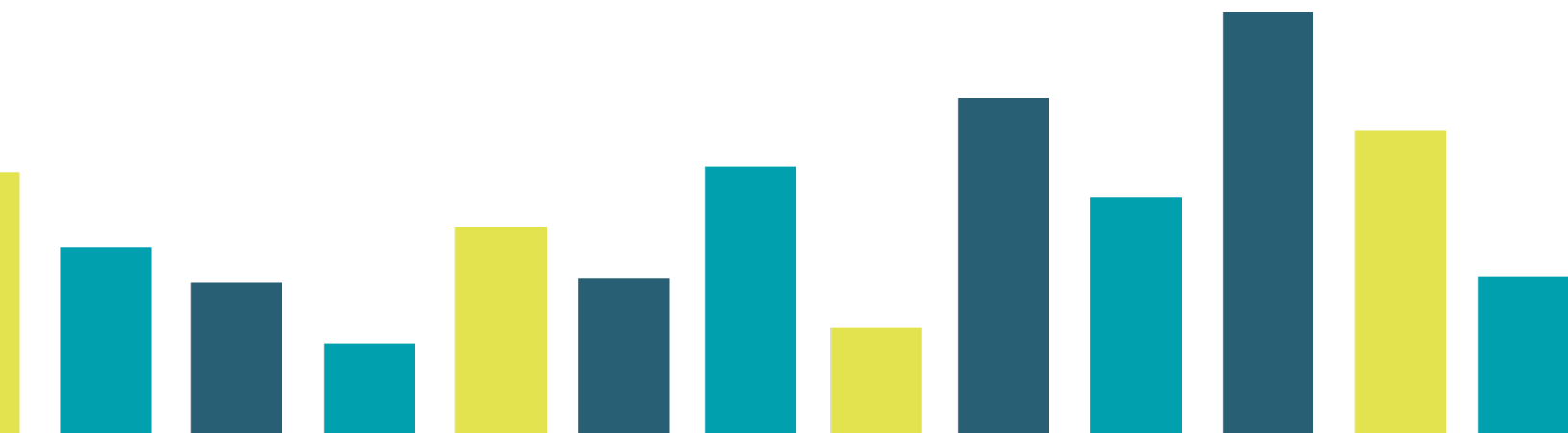
Tomorrows CEO's Made Today



Sponsorship Opportunities

Equip the next generation of business leaders!

December 2026





**Junior
Achievement™**
of Southwest Michigan

OUR PROGRAMS

We believe in the boundless possibility for every student's future. Junior Achievement programs are intensely focused on bringing relevancy and application into everyday learning. Through partnerships with the business and education communities, we bring curriculum to life by connecting volunteers from the community to deliver our programs. This transforms education by breaking down traditional barriers and giving every student unparalleled connectivity to the business world. By doing this, we can envision a world where young people have the skillset and mindset to build thriving communities.

OUR MISSION

It is our mission to inspire and prepare young people to succeed in a global economy. We empower young people to own their economic success by providing fun, hands-on, K-12 programming that fosters work readiness, entrepreneurship, and financial literacy education.

OUR APPROACH

JA's unique approach allows volunteers from the community to deliver our curriculum while sharing their experiences with students. Embodying the heart of JA, our classroom volunteers transform the key concepts of our lessons into a message that inspires and empowers students to believe in themselves, showing them they can make a difference in the world.

ABOUT THE EVENT

The JA Titan Business Challenge is uniquely designed for high school students to test their skills at running a business in this ultimate business simulation! Teams go head-to-head as they make informed, intelligent business decisions in running their own global, virtual business. Students enter decisions about price, productions, marketing, capital investment, and research and development. The impact of their decisions will lead to the success or failure of each company.

Each team acts as the Senior Management Team of their company and is responsible for developing business strategies and making tough decisions quarter by quarter.

After completing the completion, a winner is announced based on their game scores. Each member of the four member team with the best score is awarded a scholarship.

LEARN MORE ABOUT OUR EFFORTS

swmichigan.ja.org



SPONSORSHIP OPPORTUNITIES

Major Sponsor Benefits	Title Sponsor (1 available) \$10,000	Presenting Sponsor (2 available) \$6,000	Supporting Sponsor (4 available) \$5,000	Leadership Sponsor (4 available) \$4,000
Co-Brand: Sponsor will co-brand event with JA, including name as Title Sponsor with prominent logo representations.	X			
JA Giving Champion: Qualify as a JA Giving Champion*. Will be recognized at JA events throughout the year.	X			
Newsletter: Featured in JA email newsletter promoting the event.	X	X		
Press Release: Sponsor will be featured in press release about the event that gets sent out to the local media.	X	X		
Post-Event Letter: Sponsor will be featured in thank you letters that are distributed to all sponsors post event.	X	X	X	
Social Media: Sponsor will be recognized in a social media post thanking your sponsorship.	X	X	X	X
Website: Sponsor logo will be featured on the event page of our website.	X	X	X	X
Event Program: Sponsor will be featured in the event program distributed to all attendees.	Full Page Ad	Half Page Ad	Half Page Ad	Quarter Page Ad
Day of Recognition: Verbal and/or visual recognition at the event and featured signage.	Visually & Verbally	Visually & Verbally	Visually & Verbally	Visually & Verbally
Career Fair Booth: Sponsor has the opportunity to staff a booth at the event's Career Fair for the students.	X	X	X	X

Minor Sponsor Benefits	Titan of Industry Sponsor \$3,000	Global Marketplace Sponsor \$2,000	Research and Development Sponsor \$1,000	Student Team Sponsor \$500
Website: Sponsor logo will be featured on the event page of our website.	X			
Day of Recognition: Verbal and/or visual recognition at the event and featured signage.	Visually & Verbally	Visually	Visually	Visually
Event Program: Sponsor will be featured in the event program distributed to all attendees.	Logo	Logo	Listed	Listed
Student Team: Sponsor 1 student team to attend the event.				X

*Contact Katia Martin at katia.martin@ja.org to learn more about these benefits.



Equip the next generation of business leaders!

Please complete this form and email it to katia.martin@ja.org or mail to: Junior Achievement of Southwest Michigan, 2785 W. Dickman Rd, Suite C, Battle Creek, MI 49037.

SPONSORSHIP LEVELS

TILE SPONSOR	\$10,000	1 available
PRESENTING SPONSOR	\$7,500	2 available
SUPPORTING SPONSOR	\$5,000	4 available
LEADERSHIP SPONSOR	\$4,000	4 available
TITAN OF INDUSTRY SPONSOR	\$3,000	Unlimited
GLOBAL MARKETPLACE SPONSOR	\$2,000	Unlimited
RESEARCH & DEVELOPMENT SPONSOR	\$1,000	Unlimited
STUDENT TEAM SPONSOR	\$500	Unlimited

We cannot attend this year's event. Please accept this donation of \$ _____

We are unable to support this event. Please contact us to discuss additional event opportunities.

PAYMENT OPTIONS

Please Invoice: _____ (must be before December 31st, 2026)

Check attached made payable to Junior Achievement of Southwest Michigan

Credit Card Number _____ Expiration _____ CVV _____

BILLING INFORMATION

Business/Organization Name

Contact Name/Title

Phone

Email

Address

City

State

Zip

Signature

Date